



Media & Communications Intern

Organization Information: Eagle Eye Institute, a 501 (c)(3) non-profit organization based in Peru, MA, empowers urban young people from low-income communities to play a positive role caring for the environment. Eagle Eye engages youth with nature through hands-on exploratory learning, stewardship, and career-bridging programs. This is achieved through building the commitment and capacity of youth development and conservation organizations to effectively engage urban people as stewards and leaders for the environment.

Position Summary: As a Media & Communications Intern, you will assist Eagle Eye in developing our online presence. Projects include, but are not limited to: creating a promotional/documentary video highlighting our youth programs; compiling archival footage and creating a video for our 25th anniversary; crafting promotional literature, such as brochures and pamphlets; and writing content for our social media platforms, website, and e-newsletter.

This position is supervised by the Program Manager and includes weekly check-in phone calls to discuss responsibilities for the week. As an intern, you are encouraged to be a part of our community at MountainStar Forest and attend at least one Learn About Forests™ or Learn More About Forests™ youth program, and/or be available to travel to our site for periodic staff events and stewardship opportunities.

We are a small organization that prioritizes individual growth, development and empowerment; we encourage you to tailor your internship experience to your interests!

Location: We are based at MountainStar Forest, a 200+ acre forest site in Peru, just 30 miles west of Northampton. The mission of the site is to protect the spirit of the forest and conserve and enhance its beauty and health by engaging people of all ages and cultural backgrounds in its stewardship, so that future generations of all life can flourish.

Qualifications:

- Current college students or recent graduates with a high degree of personal motivation and leadership capability, who are passionate about the environment and social justice.
- Communications & Media, Digital Media, & Video/Photo majors are suggested, though we will consider anyone who has media experience and an interest in the environment.
- Facility with media and video programs including WordPress, MailChimp, Adobe, iMovie, social media platforms, Google Drive, Microsoft Office, etc.
- We seek individuals who have excellent oral and written communication skills, are creative and organized, take initiative, and have a positive attitude and openness to learn.

Timeline: Hours for this position are flexible; you will complete the majority of the work remotely. This position requires a minimum of 1 to 4 hours per week with a one semester or summer commitment.

How to Apply: Via email, submit a resume, two character references, and a letter stating the following: why you are interested; why you are the best person for this internship; what skills you have to contribute; and what you would like to gain from your experience.

Contact:

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We work with diverse populations and we seek diverse applicants!